

SANTA YNEZ VALLEY EQUESTRIAN ASSOCIATION

PRESENTS

2020 RANCH HORSE SHOW

SADDLE SERIES

3 SHOWS

*CLEAN SLATE SHOOT-OUT FINALS FOR ALL 3
DIVISIONS*

**THE 2020 RANCH HORSE SHOW SEASON IS ALMOST HERE AND IT'S
GOING TO BE SPECTACULAR!**

We are proud of our Santa Ynez Valley ranch horse show tradition, and with the rapid growth in western versatility events across our state, we have committed to expanding our competition categories by adding a reining division, a third show, and amazing Day as well as Year End awards.

This year's season will be a **Saddle Series**. Riders will compete for high point day prizes and year-end awards, as well as the **GRAND FINALE**: A clean slate Final where the top 4 contestants in each of the 3 divisions come back in to compete in a specially designed class featuring elements of trail, reining, and ranch riding. The **Open** and **Amateur** divisions will be awarded beautiful Tom Block saddles. The **Beginner's** division will be awarded a headstall, complete with bit and reins. There will be Reserve Champion Finals buckles, Champion neck roses, ribbons and many other nice awards throughout this 3-show series.

**WE WOULD LOVE TO HAVE YOU BE A PART OF OUR 2020 SPONSORSHIP
TEAM!**

Our sponsors are the cornerstone of the SYVEA and this show specifically. We can't do it without your support. A premier ranch horse saddle series of this magnitude has never been done. It will draw the best open and amateur ranch riders to our fabulous equestrian center. The shows will be fun! We plan to promote our sponsors and allow them to

promote their business with arena banners and even vendor participation at each of the 3 shows.

You and your company will be promoted at the shows, in print ads for the shows, on the SYVEA website, on Facebook, and in the SYVEA newsletters. Sponsoring our shows will be an excellent advertising opportunity for your business. The equestrian community is a very loyal and supportive group.

IT WILL BE WONDERFUL TO HAVE YOU JOIN THE TEAM AND GREAT TO HAVE OUR PAST SPONORS BACK WITH US FOR THE 2020 RANCH HORSE SHOW SADDLE SERIES.

PLEASE CONSIDER CHOOSING ONE OF THE SPONSORSHIP PACKAGES DEFINED ON THE ATTACHED SPONSORSHIP PAGE.

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LEVELS OF SPONSORSHIP:

2 SHOOT OUT SADDLE SPONSORS (SOLD)	\$2,500.00
1 SHOOT OUT BRIDLE SPONSOR (SOLD)	\$ 500.00
6 YEAR END HIGH POINT BUCKLE SPONSOR (3 Available)	\$ 300.00
9 CHAMPION HIGH POINT DAY BUCKLES (8 Available)	\$ 200.00
9 RES CHAMPION HIGH POINT CONCHOS (9 available)	\$ 200.00
BUSINESS/RANCH/TRAINER/VENDOR SPONSORSHIP	\$ 500.00
FRIENDS OF THE SYVEA	\$ 100.00

Business/Vendor sponsors of \$500.00 or more will be provided space for an arena banner (provided by the sponsor) as well as reserved vendor space to sell and display merchandise at all 3 shows.

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SADDLE SERIES

Dear SYVEA Ranch Horse Show Sponsor,

Thank you so much for your consideration in supporting our 2020 Show Series. Please review the advertising benefits for your desired sponsorship level and fill out the form below. Return this form with your check (payable to SYVEA) to:

SYVEA

P. O. Box 207

Santa Ynez, CA 93460

Santa Ynez Valley Equestrian Association is a 501-C3

Tax ID# 77-0399307

Sponsorship Level _____

Amount _____

Name/Company Name _____

Address _____

Phone _____

E Mail Address _____

Website _____

Special Requests _____

I will provide a banner for SYVEA to hang in one of the three lower horse show arenas. Max Size: 3' high x any width. Grommets and UV coating are good, but not necessary.

Banner: **Yes** **No** **(circle one)**

*Questions, call a show chairperson: Karyn Stevens 805-455-4008, Lisa Lyons 805-708-4772
Nancy Hunsicker 805-895-1924 or Lisa Novatt 805-886-9066*