

SANTA YNEZ VALLEY EQUESTRIAN ASSOCIATION

PRESENTS

2021 RANCH HORSE SHOW

SADDLE SERIES

3 SHOWS

*CLEAN SLATE SHOOT-OUT FINALS FOR
OPEN, AMATEUR & YOUTH DIVISIONS*

THE 2021 RANCH HORSE SHOW SEASON IS ALMOST HERE AND IT'S GOING TO BE SPECTACULAR!

2021 Show Dates: May 15th, June 19th & July 17th [Rain Date August 28th]

We are proud of our Santa Ynez Valley Ranch Horse show tradition, and with the rapid growth in western versatility events across our state, we have committed to expanding our competition categories by adding a **Youth Rider & Junior Horse** division. This year's season will again be a **Saddle Series**. Riders will compete for high point day prizes and year-end awards, as well as the **GRAND FINALE SADDLE SHOOT-OUT: A Clean Slate Final** where the top 4 contestants in **Open, Amateur & Youth** divisions come back in to compete for the chance to win beautiful Tom Block saddles in a specially designed class featuring elements of trail, reining, and ranch riding. The **Beginner & Junior Horse** divisions will be awarded a Year End High Point headstall, complete with bit and reins. All 5 Year End champions will be awarded rose garlands in the Winners Circle. There will be Divisional Day High Point Champion buckles at every show along with many day prizes, ribbons and many other nice awards throughout this 3-show series.

WE WOULD LOVE TO HAVE YOU BE A PART OF OUR 2021 SPONSORSHIP TEAM!

Our sponsors are the cornerstone of the SYVEA and this show specifically. We can't do it without your support. Our premier ranch horse saddle series is the crown jewel of the show scene here in Santa Ynez Valley. It draws the best open and amateur ranch riders

to our fabulous equestrian center and has an enthusiastic support base. We promote our sponsors and invite them to showcase their business with arena banners and vendor participation at each of the 3 shows.

You and your company will be promoted at all three shows, in print ads & flyers for the shows, on the SYVEA website, on social media, and in the SYVEA newsletters.

Sponsoring our shows will provide excellent visibility for your business to a desirable local demographic. Our Santa Ynez equestrian community is a very loyal and supportive group, plus our events attract competitors from up and down the central coast.

IT WILL BE WONDERFUL TO HAVE YOU JOIN OUR TEAM AND GREAT TO HAVE OUR PAST SPONSORS BACK WITH US FOR THE 2021 RANCH HORSE SHOW SADDLE SERIES.

PLEASE CONSIDER CHOOSING ONE OF THE SPONSORSHIP PACKAGES DEFINED ON THE ATTACHED SPONSORSHIP PAGE.

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LEVELS OF SPONSORSHIP:

3 SHOOT OUT SADDLE SPONSORS//ALL SOLD	\$2,500.00
Y/E CHAMPION JUNIOR HORSE BRIDLE SET	\$ 750.00
Y/E CHAMPION BEGINNER RIDER BRIDLE SET	\$ 750.00
BUSINESS/RANCH/TRAINER/VENDOR SPONSORSHIP	\$ 500.00
CHAMPIONSHIP ROSE GARLAND (5 available)	\$ 300.00
15 CHAMPION HIGH POINT DAY BUCKLES (15 available)	\$ 200.00
15 RES CHAMPION HIGH POINT BUCKLES (15 available)	\$ 200.00
FRIENDS OF THE SYVEA	\$ 100.00

Business/Vendor sponsors of \$500.00 or more will be provided space for an arena banner (provided by the sponsor) as well as reserved vendor space to sell and display merchandise at all 3 shows.

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2021 RANCH HORSE SHOW
SADDLE SERIES

Dear SYVEA Ranch Horse Show Sponsor,

Thank you so much for your consideration in supporting our 2021 Show Series. Please review the advertising benefits for your desired sponsorship level and fill out the form below. Return this form with your check (payable to SYVEA) to:

SYVEA

P. O. Box 207

Santa Ynez, CA 93460

Santa Ynez Valley Equestrian Association is a 501-C3

Tax ID# 77-0399307

Sponsorship Level _____

Amount _____

Name/Company Name _____

Address _____

Phone _____

E Mail Address _____

Website _____

Special Requests _____

I will provide a banner for SYVEA to hang in one of the three lower horse show arenas. Max Size: 3' high x any width. Grommets and UV coating are good, but not necessary.

Banner: Yes No (circle one)

*Questions, call a show chairperson: Karyn Stevens 805-455-4008, Lisa Lyons 805-708-4772
Barb Crist 805-714-2160 Nancy Hunsicker 805-895-1924 or Lisa Novatt 805-886-9066*